

Bruins Academy Flat Blades Challenge | Official Rules

1. **General:** By participating in this challenge sponsored by the Boston Professional Hockey Association, Inc. ("the Sponsor"), the participant ("Entrant") acknowledges and agrees to all of these Official Rules. Void where prohibited. The challenge begins on Sunday, May 28, 2023, at 12:00 a.m. ET and ends on Monday, September 4, 2023, at 11:59 p.m. ET. All times in this challenge refer to Eastern Time. By participating, Entrants agree to be bound by these Official Rules and by all decisions of the Sponsor, whose decisions are at its sole discretion and are binding and final. Failure to comply with these rules will result in disqualification from this challenge.

2. **Eligibility:** The challenge is open only to legal U.S. residents of MA, CT, NH, RI, VT and ME who are 18 years of age or older and are the parents or legal guardians of a child as of Sunday, May 28, 2023. This challenge is intended for children ages 12 or younger. Employees of the Sponsor and Delaware North Companies, Inc. - Boston ("DNCB"), and their respective parent companies, subsidiaries, and affiliates, and the officers, directors, agents, employees, advertising and promotion agencies and members of their immediate families (spouses, parents, children, and siblings and their spouses) of each of the foregoing are not eligible to win a prize but may participate.

3. **How to Enter and Determination of Winner:** No Purchase Necessary. The Bruins Academy Flat Blades Challenge is intended to be a fun activity to help Entrants encourage their children to be creative and improve their writing skills. Kids will take Flat Blades with them on their summer adventures and will take photos of him in different places. Entrants should head to bostonbruins.com/flatblades and download the Flat Blades PDF file for their child. Entrants must fill out the formstack (Entrant's name, child's name, address, where did you take Flat Blades this summer? and upload pictures). Entrant must submit a picture(s) of their child's Flat Blades along with the child's short write up on where they took Flat Blades. This is to be submitted no later than 11:59 p.m. ET on Monday, September 4, 2023. There will be a total of fifteen (15) winners selected at random.

4. **Prizes:** Entrants who submit their child's Flat Blades photo and short write-up of their adventures with Flat Blades will be eligible to win a Bruins signed puck. Pucks are valued at \$50. The winners will receive their prize no later than Monday, September 18, 2023, via address information the Entrant provides on the submission form. The prizes cannot be exchanged for cash and there are no substitutions. All taxes and all other expenses, costs or fees associated with the acceptance and/or use of a prize are the sole responsibility of the winner. The Sponsor reserves the right to substitute a similar prize of equal or greater value at its sole discretion. Odds of winning depend on the number of valid entries received. Entrants with multiple children may complete a separate entry for each child.

5. **Disclaimer and Indemnity:** By entering the challenge, the Entrant, on behalf of themselves and their child, assumes all liability for any liability, injury or damages caused or claimed to be caused by, arising out of or in connection with their or their child's participation in the challenge, submission of the entry and/or the acceptance and/or use of any prize, and hereby, on behalf of themselves and their child, releases, indemnifies and holds harmless the Sponsor, Twitter, Instagram, DNCB, the NHL, NHL member clubs and their respective parent companies, subsidiaries, affiliates, officers, directors, agents, and employees, from any and all such liability, including personal injury or breach of any person's intellectual property, privacy or publicity rights. None of the Sponsor, DNCB and their respective parent companies, subsidiaries, and affiliates, and the officers, directors, agents and employees of any of the foregoing, are responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this challenge or by any human error which may occur in the processing of the entries in this challenge. Entry constitutes permission (except where prohibited by law) to use the winner's and the

winner's child's name, city, state, likeness and/or voice for purposes of advertising, promotion and publicity without additional compensation.

6. Internet: If for any reason, the challenge is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity of the game or the challenge, the Sponsor reserves the right in its sole discretion to disqualify any individual it believes has tampered with the challenge, and/or cancel, terminate, modify or suspend the challenge. The Sponsor, DNCB and their respective parent companies, subsidiaries, and affiliates, and the officers, directors, agents and employees of any of the foregoing (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries, (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any email to be received by the Sponsor on account of technical problems, human error or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to the Entrants or any other person's computer related to or resulting from participation or downloading any materials in the challenge. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address, as determined by the Sponsor in its sole discretion.

7. Disputes/Choice Of Law: Except where prohibited, each Entrant agrees on behalf of themselves and their child that: (1) any and all disputes, claims and causes of action arising out of or connected with this challenge or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Boston, Massachusetts, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) Entrant hereby waives, on behalf of themselves and their child, all rights to claim Special Damages and all rights to have such damages multiplied or increased. Massachusetts law, without reference to Massachusetts' choice of law rules, governs the challenge and all aspects related thereto.

8. Privacy: Information Entrants provide to the Sponsor will be maintained and used in accordance with the Sponsor's Privacy Policy and these Rules.

9. Publicity Consent: By submitting an entry and/or accepting a prize, where permitted by law, each Entrant, on behalf of themselves and their child, grants to the Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of the Sponsor the irrevocable right without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web, in perpetuity and throughout the universe, including, without limitation, the entry and winner's and child's name, likeness, image or statements about the challenge, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

10. Winners List: A list of winners will be available within five business days after Monday, September 18, 2023.